

**South Natomas TMA™
Board of Directors Meeting
Wednesday, August 9th, 2023
Meeting Minutes**

I. Call to Order

SNTMA Secretary called the meeting to order via video conference call at approximately 8:01AM on Wednesday, August 9th, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, John Marcell, Jeri Foley, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the July 12^h, 2023, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by Shana Powell. The motion passed unanimously, 5:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2023 dues collection is going well overall, with 88% of budgeted membership dues having been collected as of early August 2023.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (July)**
 - 6.19.23 Email to all member companies
- **Programs (July)**
 - 70 Telecommute subsidies awarded for the month of July
 - 12 Carpool subsidies awarded for the month of July
 - 20 Low Emissions subsidies awarded for the month of July
 - 2 Transit subsidies awarded for the month of July
 - 0 Amtrak subsidies awarded for the month of July
 - 0 Bike Maintenance subsidies awarded for the month of July
 - 1 Walk subsidy awarded for the month of July
 - 1 Residential Car Charging subsidy awarded for the month of
 - Monthly Facebook Contest entry four entries/four people, all selected Amazon gift cards
 - 8.3.23 Weekly drawing for July trip keepers - \$25 Amazon cards
 - 566 Facebook "Likes", 576 followers
 - 6.26.23 Amazon "like" our Facebook page winner following monthly email

- **Meetings (July)**
 - None.
- **SNTMA Activities (August)**
 - Email June subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
 - Flyers and printed materials
 - Q3 Virtual Discussion Fix50 Update from Caltrans in September
 - Q4 Virtual Discussion

August 2023:

- Email July subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- Follow Up with Bucks for Bike Recipient*
- Flyers & Printed Materials
- Q3 Virtual Discussion Fix50 Update from Caltrans September 21st
- Q4 Virtual Discussion

July Alternative Trip (4.3k alt trips/ 88,309.6 alt miles) from sacregion511 trip log entries, break down by mode (and compared to June (4.7k alt trips/ 94,972.7 alt miles):

Amtrak	.14%	Down .25% from June
Bike	2.69%	Down 1.47 %
Carpool	6.93%	Down 0.41%
*Drive Alone	3.89%	Down 1.21%
*Electric Vehicle	13.02%	Up 1.41 %
Transit	1.03%	Down 0.07%
Walk	1.63%	Up 0.15%
Telework	70.68%	Up 1.9%
33.9 tons of Co2 Reduced from our Air		\$53k saved

0.1 million calories burned

* New alternative commute mode option in trip log

Once people return to offices:

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

IV. Adjourn

The meeting adjourned at approximately 8:27am. The next SNTMA Board meeting is scheduled for Wednesday, September 13th, 2023, at 8am via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary